



**Developing the Young Athlete's Mind:**

# **COACHING FOR COMMUNICATION AND CAPABILITY**

**Dr. Adam Cox, PhD**

**May 17, 2010**

**Sponsorship  
Information Package**

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925 Jacarandah Drive Newmarket, Ontario L3Y 5L2

Developing the Young Athlete's Mind:  
**COACHING FOR COMMUNICATION  
AND CAPABILITY** Dr. Adam Cox, PhD



**YOUR OPPORTUNITY TO REACH COACHES, TEACHERS  
AND COMMUNITY LEADERS FROM THE GTA, DURHAM, YORK,  
PEEL AND SIMCOE REGIONS**

**Workshop Details**

- Exclusive one time workshop to be held in 2010
- An evening event to be held May 17, 2010 from 5:30 - 9:00 at the Richmond Hill Country Club
- More than 350 community leaders, teachers and coaches and community will attend
- Attendees and sponsors will be treated to a full evening of networking and learning, including a dinner BBQ, coffee break, gift bags, draw prizes and exhibitor's hall.
- Offering guaranteed visibility at every level - media coverage, program profile, website with a link to your company's URL, opportunities to provide promotional items in guest bags, and preferred seating will assure you the best seats in the house
- Offering guaranteed professionalism from start to finish with the Springstreet Communications Management Services with more than 11 years in the business of event and conference services.
- We are committed to maximizing your return on investment and endeavour to coordinate marketing and cross-promotional opportunities, where possible
- Media coverage through local community outlets

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For more information or to arrange sponsorship, please contact Springstreet Communications Inc  
Barb Crompton at 905 836-7812 or [bcrompton@springstreet.ca](mailto:bcrompton@springstreet.ca)

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## **SPONSORSHIP OPPORTUNITIES OVERVIEW**

### **2010 PRESENTING SPONSOR**

Exclusive and prestigious opportunity with guaranteed visibility, as we place your company front and centre

**Value \$6,500**

### **2010 DINNER SPONSOR**

Exclusive opportunity

**Value \$5,000**

### **2010 SPEAKER SPONSOR**

Exclusive opportunity to introduce the speaker for the evening

**Value \$3,500**

### **2010 COFFEE BREAK SPONSOR**

Exclusive opportunity

**Value \$1,500**

### **2010 EXHIBITOR**

20 opportunities includes Exhibitor Hall that will host pre function networking and coffee break location

**Value \$250**

### **2010 CORPORATE PARTNERS**

These levels of sponsorship allow individuals, families or small companies to participate in our event and support Cardiac Kids

**Values \$300, \$200 and \$100**

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## **SPONSORSHIP OPPORTUNITIES AND BENEFITS**

### **2010 PRESENTING SPONSOR**

Exclusive and prestigious opportunity with guaranteed visibility, as we place your company front and centre

**\$6,500.00**

#### **KEY MARKETING BENEFITS:**

- Opportunity to provide welcome remarks at the event
- Complimentary exhibitor space (2 skirted tables) and exhibitor pass for attendee of booth
- Recognition of sponsorship on all advertising (print time permitting)
- Stand alone signage with company logo
- Group signage at registration
- Top line acknowledgement of our thanks in the evening handout
- 4 complimentary front row seating (value of \$400)
- Opportunity to provide promotional items in guest bags
- Corporate logo prominently featured on the sponsor reel
- Corporate logo posted on the website
- Link on the website to your company website
- Website dedication page to your organization as Presenting Sponsor
- Letter of value that can be used against "marketing and advertising expenses" for your company financials
- One time access to the workshop registrant list

### **2010 DINNER SPONSOR**

Exclusive and prestigious opportunity with guaranteed visibility, as we place your company front and centre

**\$5,000.00**

#### **KEY MARKETING BENEFITS:**

- Complimentary exhibitor space (1 skirted table) and exhibitor pass for attendee of booth
- Recognition of sponsorship on all advertising (print time permitting)
- Stand alone signage with company logo
- Group signage at registration
- Top line acknowledgement of our thanks in the evening handout
- 2 complimentary front row seating (value of \$200)
- Opportunity to provide promotional items in guest bags
- Corporate logo prominently featured on the sponsor reel
- Corporate logo posted on the website
- Link on the website to your company website
- Letter of value that can be used against "marketing and advertising expenses" for your company financials
- One time access to the workshop registrant list

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## **SPONSORSHIP OPPORTUNITIES AND BENEFITS**

### **2010 SPEAKER SPONSOR**

**\$3,500.00**

#### **KEY MARKETING BENEFITS:**

- Opportunity to introduce the speaker for the evening
- Complimentary exhibitor space and exhibitor pass for attendee of booth
- Recognition of sponsorship on all advertising (print time permitting)
- Company logo and acknowledgement with speaker signage
- Group signage at registration
- Corporate logo with acknowledgement of our thanks in the evening handout
- Two complimentary tickets with stage side seating (value of \$200)
- Opportunity to provide promotional items in guest bags
- Corporate logo featured on the sponsor reel
- Recognition and logo on the website sponsors page
- One time access to the workshop registrant list
- Letter of value that can be used against "marketing and advertising expenses" for your company financials

### **2010 COFFEE BREAK SPONSOR**

Exclusive and prestigious opportunity with guaranteed visibility, as we place your company front and centre

**\$1,500.00**

#### **KEY MARKETING BENEFITS:**

- Group signage at registration
- Corporate logo with acknowledgement of our thanks in the evening program
- Opportunity to provide promotional items in guest bags
- Corporate logo featured on the sponsor reel
- Recognition and logo on the website sponsors page
- Letter of value that can be used against "marketing and advertising expenses" for your company financials
- One time access to the workshop registrant list

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## **SPONSORSHIP OPPORTUNITIES AND BENEFITS**

### **2010 EXHIBITOR**

**\$250.00**

#### **KEY MARKETING BENEFITS:**

- Opportunity to provide promotional items in guest bags
- Skirted table with two chairs
- Designated Exhibitor Hall
- Two Exhibitor passes for your staff that will include dinner and coffee break
- Corporate logo featured on the sponsor reel
- Recognition and logo on the website sponsors page
- Letter of value that can be used against "marketing and advertising expenses" for your company financials
- One time access to the workshop registrant list

### **VALUED SPONSOR - FOSTER**

**\$300.00**

#### **KEY MARKETING BENEFITS:**

- Written acknowledgement of our thanks in the evening program in order of category
- Letter of Acknowledgement from Cardiac Kids

### **VALUED SPONSOR - EDUCATE**

**\$200.00**

#### **KEY MARKETING BENEFITS:**

- Written acknowledgement of our thanks in the evening program in order of category
- Letter of Acknowledgement from Cardiac Kids

### **VALUED SPONSOR - MOTIVATE**

**\$100.00**

#### **KEY MARKETING BENEFITS:**

- Written acknowledgement of our thanks in the evening program in order of category
- Letter of Acknowledgement from Cardiac Kids

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